

Grant Voigt

Senior Product Designer · UX & Visual Design · Enterprise · FinOps / FinTech
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Senior Product Designer with 12+ years delivering complex enterprise UX across financial services, government, civic tech, and cloud infrastructure. Known for working directly in the engineering environment — building working code prototypes that collapse the gap between design intent and production implementation. Deep expertise in workflow design, data visualization, and interaction design, with a track record of bringing real users into the process early — from dogfooding sessions with active customers to SME validation before requirements are written. Comfortable operating at both ends of the org — presenting to founders and executives, and working shoulder-to-shoulder with engineering.

EXPERIENCE

Senior UX Designer | FINRA

Oct 2024 – Present

Designing workflow and data-visualization interfaces for FINRA's regulatory examination platform — a complex enterprise system used by federal examiners to investigate broker-dealer compliance across millions of financial records.

- Designed examiner-facing dashboards and data visualization components surfacing patterns across large structured financial datasets, balancing density with clarity for expert users.
- Designed for variable monitor environments — optimizing dense examiner workflows to reflow intelligently across screen sizes without sacrificing data legibility or interaction fidelity — while partnering with engineering on a component migration roadmap to replace an aging internal framework with a modern off-the-shelf library, improving design consistency and reducing implementation friction.
- Built working code prototypes directly in the engineering environment, bridging design intent and engineering implementation with minimal lift — reducing handoff friction and accelerating iteration cycles.
- Used working code prototypes to deliver testable feature experiences to SMEs during early discovery — surfacing real user feedback before requirements were committed.
- Leveraged working code prototypes to run dogfooding sessions with product stakeholders and active examiners — shifting the team's focus from individual steps to understanding the full examiner workflow end-to-end.

Head of Product Design | CloudBolt Software

Oct 2019 – Mar 2024

Built and led the UX and product design practice for a FinOps and cloud management platform serving Fortune 500 enterprises. Owned end-to-end design across a complex, data-intensive web application monitoring cloud spend, governance, and DevOps workflows.

- Drove 10x ARR growth (\$1M → \$10M) and a 30x expansion in user base over two years through design-led product improvements and new feature launches.
- Designed and shipped data visualization systems for cloud cost and usage analytics — enabling enterprise customers to surface spend anomalies, forecast utilization, and action governance workflows at scale.
- Led a team of developers in migrating from Django templates to a Vue.js component system — designing and delivering a scalable design system with reusable interaction patterns and consistent visual language.
- Led customer use-case research sessions directly with enterprise clients and implemented Heap to instrument product analytics — synthesizing quantitative and qualitative findings into a user journey map that drove roadmap prioritization.
- Worked directly with founders to understand two distinct product lines and designed the integration strategy that bridged them — creating a unified experience that increased revenue and improved customer retention.

Lead Product Designer | WireWheel (acq. by Osano)

Apr 2018 – Oct 2019

Founding design role for a data privacy compliance SaaS platform. Established the UX practice, design process, and research infrastructure from scratch.

- Designed three high-impact product features achieving 80% adoption — leading requirements gathering, UX workshops, MVP prototyping, user feedback sessions, and engineering QA.
- Standardized quantitative user research across the product, instrumenting usage analytics to measure feature adoption and surface data-driven roadmap decisions.

Lead Product Designer | Phone2Action (acq. by Quorum)

Feb 2017 – Apr 2018

Led end-to-end redesign of a civic tech platform enabling constituent-to-representative communication and grassroots policy engagement at scale.

- Expanded campaign template library and customization capabilities, boosting campaign conversion rates by 20% across client deployments.
- Revamped the client campaign management portal with deeper performance analytics, improving usability and operator insight into engagement outcomes.
- Produced and directed an interactive product showcase for a 2,000-attendee company summit, presenting to industry leaders including Steve Wozniak, Michelle Klein (Facebook), and Governor Martin O'Malley.

Product Designer | Cengage Learning (Learning Objects)

Sep 2015 – Jan 2017

- Designed the instructor content management UI for an online learning platform, redirecting the agile engineering team from technical implementation toward user-centered outcomes.

Lead UX Designer | NTT DATA (Everis)

Aug 2014 – Sep 2015

- Designed a centralized enterprise application consolidating legacy project management tools for the Inter-American Development Bank, collaborating across business analysts, dev teams, and senior leadership.

UI/UX Designer | Octo Consulting Group (acq. by IBM)

May 2013 – Aug 2014

- Led agency-wide requirements gathering and interface design to consolidate internal web applications for the National Geospatial-Intelligence Agency into a single, unified analysis environment.

SKILLS & TOOLS

Design: Figma, Sketch, Axure, Adobe Creative Suite, InVision, Balsamiq

Specializations: Visual Design, Interaction Design, Data Visualization, Responsive & Accessible Design, Design Systems, Rapid Prototyping

Research & Analytics: User Interviews, Usability Testing, Journey Mapping, Quantitative Research, Heap, Matomo, Mixpanel, Datadog

Engineering Fluency: HTML5, CSS, Bootstrap, Vue.js (design collaboration), Kiro (AWS AI IDE)

Domain Experience: FinTech / FinOps, Regulatory Compliance, Civic Tech, Government / National Security, Cloud Infrastructure

Collaboration: Agile / Scrum, Cross-functional stakeholder facilitation, Design-to-engineering handoff, Large enterprise teams

EDUCATION

Bachelor of Fine Arts, Graphic Design · Shepherd University

PORTFOLIO & CONTACT

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